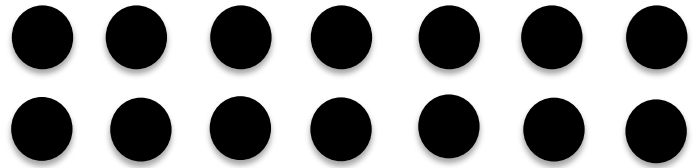


Case Study: Precision Health and Wellness



"We needed help developing a digital-health application which runs in AWS cloud and adheres to the highest standards of data privacy. We turned to Exinous to help architect the solution, implement a prototype, field-test with end-users, and transition to a production offering. They delivered on-time, under budget and with extremely high quality. We couldn't have done this without their expertise and hard work."

Precision Health & Wellness Company CEO

Benefits

Innovative

Unique approaches to unique challenges

Cost saving

Access to highly skilled developers at lower cost

Adaptability

Evolving solutions to evolving problems

Communication

Thorough and clear communicate throughout the entire process

Background:

We are a precision health and wellness company offering genetic tests directly to consumers. We are based in the US but are providing our solutions to a global market. We pride ourselves on innovation, evidence-based scientific approaches, and utilizing the most advanced technology to analyze genetic data and provide highly personalized health and wellness insights at the individual level.

Challenges:

Scalability, robustness, high-availability, data privacy is a 'must' in our digital health applications, both from an end-user facing standpoint as well as in our back-end processing systems. We needed a team to understand our requirements and architect a solution that would meet our needs for today but was also future proof. The digital health and wellness market is changing rapidly. Our underlying platform and user-facing applications need to be architected, designed and implemented with this in mind. We were on a tight timeline and needed a team that could ramp-up quickly, understand our needs, and deliver iteratively.

Solution:

We decided to partner with Exinous. They offered the right combination of skills, expertise, collaboration and costs that fit our timeline and budget.

Results:

With their help, we developed and launched our website with e-commerce capabilities, two-factor authentication, and optimization across various devices. We also developed an advanced web-application to enable intake of customer information, product registration and the ability to intuitively and securely view personalized health and wellness findings.

Future Plans:

We are currently extending the web-app to include a more advance dashboard look and feel as well as a mobile app.



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